Privacy Policy

This Privacy Policy applies to https://ashk.ufsonline.com.hk, https://cais.ufsonline.com.hk, https://fis.ufsonline.com.hk, https://hb.ufsonline.com.hk, https://hly.ufsonline.com.hk, https://ics.ufsonline.com.hk, https://jis.ufsonline.com.hk, https://kcis.ufsonline.com.hk, https://la.ufsonline.com.hk, https://ls.ufsonline.com.hk, https://rchk.ufsonline.com.hk, https://yca.ufsonline.com.hk (the "Website") and AWL/UFS (the "App"), and when you share your Personal Data with us through our in-store subscriptions, by phone, or via other voluntary means in Hong Kong (the "Site"). It explains how we may collect, use and disclose your Personal Data, including our obligations and your rights in respect of our dealings with your Personal Data, consistent with our commitment to providing you with a satisfactory and helpful shopping experience.

Please read this Policy carefully. By visiting the Site and/or using the products and services made available to you through the Site, you are agreeing to this Privacy Policy which shall apply to all information that we have about you, and that any dispute over privacy is subject to this Privacy Policy.

UNIFORM STATION LIMITED ("we", "us", "our" and "Company") pledges to comply with the Hong Kong Personal Data (Privacy) Ordinance (Cap. 486). We understand the importance of protecting your Personal Data, and appreciate your confidence that we will respect privacy in a careful and sensible manner.

1) Personal Data and Collection

1.1 Personal data ("Personal Data") includes your name, address, email address, phone number, credit or debit card data, and any other information you may supply us for identification purposes.

1.2 If you provide us with Personal Data about another person, you represent and warrant to us that you have obtained all necessary consents from that other person to permit us to use that Personal Data as set forth in this Privacy Policy.

1.3 In accordance with the Hong Kong Personal Data (Privacy) Ordinance (Cap. 486), this Site will collect the true identity information from you. Such information will include without limitation your personal information (including your name, address, email address, phone number and payment information).

1.4 Please note that it is mandatory for you to provide certain categories of Personal Data (as specified at the time of collection). In the event that you do not provide any Personal Data marked as mandatory, we may not be able to process your request, or provide you with our products or services.

2) Collection of Personal Data

2.1 We collect and use Personal Data about you for the following purposes:

1. To process your requests or orders, and deliver services, such as goods, clothing alterations, and other services;
2. To provide you with customer service and respond to your enquiries or feedback;
3. To keep track of and analyse your purchases, transactions, account activity, and payment history;
4. To conduct surveys and analyses for research, statistical, product and service developments in an effort to improve your shopping experience (we may tailor our Site to your interests and offer specific products to you accordingly); and

3) Management of Personal Data

3.1 We take reasonable steps to make sure that the Personal Data we collect is protected from unauthorised access, disclosure, misuse or loss. We will collect, use or disclose your Personal Data only with your knowledge and consent, as set out in the Privacy Policy unless otherwise required or permitted by law.

3.2 Our Information Security Department is responsible for ensuring your Personal Data is protected and strictly used in accordance with Clause 2. We take your privacy seriously. We have implemented security safeguards appropriate to the sensitivity of the information, including the use of the following measures:

(i) Physical security measures, such as restricted access facilities and appropriate disposal of Personal Data; an

(ii) Electronic security measures, such as password protection, for accessing computerised Personal Data.

4) Storage of Personal Data

4.1 We will keep your Personal Data as accurate, complete and up-to-date as necessary and reasonably possible for the purposes for which it is to be used in accordance with Clause 2.

4.2 We will only retain your Personal Data as long as necessary for purposes listed in Clause 3 or as required by law.

5) Disclosure to Third Party

5.1 Personal Data will not be used or disclosed for purposes other than those listed in Clause 2, except with your consent/indication of no objection, or as required/permitted by law.

5.2 To fulfill the purposes in Clause 2, we may disclose or transfer (whether in Hong Kong or abroad) your Personal Data to third parties. In particular, we may share your Personal Data with third party contractors or service providers (“Third Party”) who help with our business operations, such as suppliers of technological services, financial transactions, logistics services, transportation, reward programmes, purchase order management, customer service, fraud investigations, and/or analysis of any transactions made through the Site.

5.3 Please be assured that we shall implement contractual or other appropriate means to ensure compliance by such Third Party with this Privacy Policy and all applicable the Law of the People’s Republic of China on Online Safety and other relevant laws and regulations when we disclose your Personal Data to Third Party.

6) Changes to the Privacy Policy

6.1 We may make changes to this Privacy Policy from time to time. You should check our website frequently to view recent changes of our Privacy Policy.

7) Your Right to Access Personal Data

7.1 If you have any questions regarding this Privacy Policy, or if you wish to access or change your Personal Data, or withhold the information from us, you may visit your “My Account” page to edit or update your Personal Data, or send your request in writing to the following: Email: ufsonline@midasltd-hk.com

私隱政策

本私隱政策適用於 https://ashk.ufsonline.com.hk, https://cais.ufsonline.com.hk, https://fis.ufsonline.com.hk, https://hb.ufsonline.com.hk, https://hly.ufsonline.com.hk, https://ics.ufsonline.com.hk, https://jis.ufsonline.com.hk, https://kcis.ufsonline.com.hk, https://la.ufsonline.com.hk, https://ls.ufsonline.com.hk, https://rchk.ufsonline.com.hk, https://yca.ufsonline.com.hk （「網站」）、AWL/UFS（「應用程式」）。，以及當您於香港透過我們的店內訂閱、電話或其他自願方式向我們提供您的個人資料（「本站」）。本政策解釋了我們如何收集、使用及披露您的個人資料，包括我們在處理您的個人資料時有關我們的義務和您的權利，來實現我們為您提供滿意和舒適之購物體驗的承諾。

請仔細閱讀本政策。如您選擇瀏覽本網站和/或使用本網站上提供之產品和服務，即表示您同意本私隱政策適用於我們持有您的所有個人資料，任何有關私隱的爭議均受本站的條款和細則約束。

UNIFORM STATION LIMITED（「我們」、「我們的」及「公司」）受香港《個人資料（私隱）條例（第 486 章）》約束。我們明白保護個人資料的重要性並感謝您對我們的信任，我們會以謹慎和明智的方式尊重您的私隱。

1）個人資料及收集

1.1 個人資料（「個人資料」）包括您的姓名、住址、電郵地址、電話號碼、信用卡或借記卡數據以及您提供給我們用作身份識別目的之其他資料。

1.2 一旦您自願向我們提供有關他人的個人資料，您向我們聲明並保證您已獲得該人士之的必要許可，以允許我們依據本私隱政策中的規定使用該人士之個人資料。

1.3 本網根據香港《個人資料（私隱）條例（第 486 章），當您使用本網站，包括當訪問者自願於本網站註冊帳戶或更新現有的個人資料或向我們的網站提交任何資訊，我們可能要求您提供真實的個人資料，包括姓名、電話、電郵地址、地址及支付信息。

1.4 請注意，您必須提供若干類別的個人資料（在收集時會列明）。假如您未能提供任何被標記為必須提供的個人資料，我們可能無法處理您的要求或為您提供我們的產品或服務。

2）收集個人資料

2.1 我們收集和使用您的個人資料乃用於：

1. 處理您的要求或訂單、提供服務，如提供貨物、服裝更改和其他服務；
2. 為您提供客戶服務及回覆您的查詢或意見；
3. 追踪和分析您的購買、交易、帳戶活動和付款歷史；
4. 對研究和統計、產品和服務進行調查和分析，以改善您的購物體驗（我們可根據您的興趣定制我們的網站並相應地向您提供特定產品）；及

3）管理個人資料

3.1 我們採取合理措施確保我們收集的個人資料未經授權而被披露、濫用或丟失。除非法律另有要求或允許，我們將僅在您知情和同意的情況下收集、使用或披露您的個人資料，包括私隱政策中規定的內容。

3.2 我們嚴肅對待您的私隱。我們實施了安全的資料保障措施，包括：

1. 限制進入設施和適當處置個人資料等物理安全措施； 和
2. 用於存取計算機化個人資料的電子安全措施，如密碼保護。

4）儲存個人資料

4.1 我們將根據第 2 條規定，在必要和合理的情況下保持您的個人資料準確、完整和最新。

4.2 我們僅保留於第 2 條所列之目的或法律要求所必需的個人資料。

5）向第三方披露

5.1 除非經您同意/表示不反對的情況下或在法律要求/允許下，否則個人資料不得用於第 3 條所列目的以外之目的。

5.2 為履行第 2 條之目的，我們可能會將您的個人資料披露或轉讓給協力廠商（無論在內地或海外），尤其我們可能會與幫助我們業務運營的協力廠商承包商或服務提供商（「協力廠商」）共用您的個人資料，例如技術服務供應商、財物交易、運輸、訂單管理和客戶服務和/或通過本網站進行的交易分析。 5.3 請放心，當我們向第三方披露您的個人資料時，我們將按照合約或其他適當方式，以確保此第三方遵守本私隱政策和所有適用的私隱政策。

6）私隱政策的變更

6.1 我們可能會不時更改本私隱政策。您有義務經常查看我們網站，以查看私隱政策的最新變化。

7）您瀏覽個人資料的權利

7.1 倘您對本私隱政策存有任何疑問，或者您希望查詢、更正或刪除我們持有您的個人資料，請在「我的帳戶」頁面編輯或更新您的個人資料或請直接發送書面要求到如下：電郵地址：ufsonline@midasltd-hk.com